# SECURING THE PROMISE

**SUMMER 2018** 

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Children's Miracle Network Hospitals\*

# Heart of a Champion

Former brain tumor patient, Hunter Miller, named 2018 CMNH ambassador

A Century of Support Children's Foundation of Memphis cements legacy

Lemonade for Le Bonheur





Le Bonheur Children's Hospital in Memphis, Tenn., treats more than 250,000 children each year through community programs, in regional clinics and a 255-bed hospital that features state-of-the-art technology and family-friendly resources. Our medical staff of more than 240 physicians provide care in 45 subspecialties.

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Securing the Promise is a publication of Le Bonheur Children's Hospital, produced by Le Bonheur Institutional Advancement. If you have any questions or wish to be removed from the mailing list, please contact us at 901-287-6308 or info@lebonheur.org.

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#### MAGNET 200





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For more information about ways to support Le Bonheur Children's by volunteering, attending events, developing partnerships and giving financially, please visit lebonheur.org/ways-to-help or call 901-287-6308.

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#### **MESSAGE FROM MERI**

Dear Friends,

This summer, Le Bonheur Children's Hospital was again named one of the nation's best children's hospitals by U.S. *News & World Report*. Moreover, our Heart Institute was named one of the country's Top 10 programs. As we celebrate this news, I can't help but reflect on our journey to today.

It took so many caring, generous people to help Le Bonheur arrive at this point. It began with the women who

started sewing for orphans and saw a need for a hospital just for our community's children. It continues with the passion for discovery fueled by the Children's Foundation of Memphis, which you'll read about on page 8.

Le Bonheur is one of the best children's hospitals because of countless individuals. We are grateful for everyone who believes in our mission to care for every child who comes through our doors, regardless of their family's ability to pay. I'm honored to introduce you to a few of them in this issue – like brain tumor patient Hunter Miller who, at just 13, has become an ambassador for the hospital. You'll also read about the energetic children who set up 57 lemonade stands across the region this spring raising \$10,000 in a weekend.

While we celebrate this moment, we don't rest on our laurels. We must remain steadfast in our commitment, so that children can always depend on Le Bonheur. We must continue to make investments in the future of this hospital. We cannot do this work for children and families without your support.

Thank you for believing in us and the children we serve. Because of your selfless compassion, Le Bonheur is a place of hope and healing for children and families. We are grateful for you.

With gratitude,

Meri Armour, MSN, MBA President Le Bonheur Children's Hospital

# Heart of a Champion



## Former brain tumor patient, Hunter Miller, named 2018 CMNH Ambassador

In basketball terms, you could call Hunter Miller's story as a Le Bonheur patient a slam dunk. In 2011, at age five, Hunter suffered with a debilitating headache. At first, a trip to the urgent care near Hunter's hometown of Saltillo, Miss.,

didn't reveal any of the usual signs of a brain tumor. No blurred vision or dizziness, just pain.

"He told me if I didn't get him to the hospital he was going to die – that his head hurt so badly," said Suzanne, Hunter's mom. Out of caution, the physician scheduled a CT scan. The next day when the doctors showed Suzanne the scan, all she could focus on was the word "tumor." Hospital, and his prognosis is excellent. He's a dual sport athlete and a top-notch student, a curious boy who is fascinated by American history.

"I could hear them in the background talking about a Pedi-Flite [helicopter transfer] to Le Bonheur," Suzanne remembers. "Of course when you hear the word 'tumor,' you automatically assume the worst."

The doctors advised Suzanne, and Hunter's father, Adam, to take Hunter directly to Memphis, where a team would admit him to Le Bonheur and decide the next steps. Hunter had a Juvenile Pilocytic Astrocytoma tumor, which is quite rare – it appears in 14 of 1 million children. The benign tumor is slow growing and can cause headaches, nausea, vomiting, balance problems and vision abnormalities.

Surgery was scheduled two days later. Doctors told the Millers to be prepared for a long-road to recovery including speech, occupational and physical therapies after the surgery. Hunter surprised everyone. He needed just a few days of physical therapy to help him walk after surgery. Two weeks later, Hunter was back in school with a

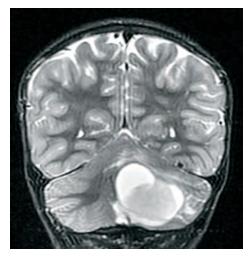
shaved head, an impressive scar, and a somewhat true story that thoroughly entertained his classmates.

"My teacher asked me if wanted to tell my story about my surgery, and I thought 'sure,' because I thought it was cool," Hunter said. "I thought the surgeon pulled my brain out, and got the tumor off the brain and then put it [the brain] back in," he laughs.

Now 13, Hunter has had eight years of clean scans at the joint surgical brain tumor program at Le Bonheur Children's Hospital and St. Jude Children's Research



When Hunter Miller was 5 years old, an MRI revealed a benign tumor the size of a golf ball in his brain. Surgeons at Le Bonheur were able to remove the entire tumor.



"When we go to a place, I wonder who found this place and how they did it. I like to know the background, and learning how America got to be how it is today, and how it is important not to repeat mistakes," he said.

Hunter's other Le Bonheur story is that as an advocate – and when it comes to his support of the hospital, it's clear he's in it for the long game. His work on behalf of the hospital led to Hunter's selection as Le Bonheur's 2018 Children's Miracle Network Hospitals (CMNH) Champion – an honor bestowed on 170 children nationwide who have been treated at a CMNH-partner hospital.

As a CMNH champion, Hunter is an ambassador for the hospital, attending fundraising and community events to thank donors for their gifts and bring patients and their families hope. He also helps grow the community's awareness of Le Bonheur through public appearances.

This spring, Hunter's engagements included the chance to interview Memphis Redbirds players on the field during a game and an interview

with a player at Mississippi State University's new baseball stadium – quite a treat for the young pitcher/catcher.

"When we went to Mississippi State – that was extraordinary. That was so fun, we got to go into the dugout and meet the players, and I have a signed hat from all the players.



**Children's Miracle Network** Hospitals

They are just so supportive," says Hunter.

The teen also had the chance to be a part of the 2018 Le Bon Appétit event, hanging out with Chef Steve McHugh of Cured, in whom he found a kindred spirit. McHugh named his San Antonio, Texas, restaurant not only after the charcuterie he serves, but for his recovery from non-Hodgkin's lymphoma.

Along with his parents, Suzanne and Adam, and his 11-year-old brother, Carson, the Miller family is a superstar team of fundraisers, promoters and activists who believe in the mission of Le Bonheur as well as the power of giving back.

In 2011, the family jumped at the chance to be part

of the Family Affair challenge, a friendly competition in which families compete to raise money for the hospital. Adam, now a minister at Mayfield Church of Christ in Saltillo, previously worked as an assistant manager at the Walmart in Tupelo, so had been aware of the hospital through the company's

"Hunter's experience has taught us to be thankful every single day for the many people who helped us along the way. It has also made us want to always strive to give back as much as we can to the place that has given so much to us."

charitable giving.

events.

Millers.

During the challenge, Adam and Hunter raised

put on bake sales, a garage sale and other fundraising

"We did a really big bake sale and Walmart

events manager and CMNH coordinator for North

Mississippi, says giving back is a family affair for the

In all, the Millers raised more than \$21,000 for the hospital and won the crown for that year's Family Affair.

Connie Haygood, the Le Bonheur regional special

employees played a big part," Hunter said.

money together at the store, and the entire family

"They are a family that just understands the importance of giving back to our hospital," Connie said. Following Hunter's recovery, Suzanne joined the Gumtree TWIGS

- Suzanne Miller, Hunter's mom



Hunter represented Le Bonheur at a Mississippi State University baseball game.



Hunter shared his Le Bonheur story with some of the chefs who toured the hospital the before Le Bon Appétit fundraiser.

(Together We Initiate Growth and Sharing), an auxiliary group that supports the hospital through fundraising efforts in the Tupelo area. "When a child from our area goes to Le Bonheur, there is usually a serious or complicated reason," Haygood said. "When Hunter had surgery, the

"Hunter's experience has taught us to be

thankful every single day for the many people who helped us along the way. It has also made us want to always strive to give back as much as we can to the place that has given so much to us," she said.

Haygood says in her 22 years of working for Le Bonheur in North Mississippi she's met many generous families like the Millers.



Hunter and Miss Tupelo's Outstanding Teen Sydney Duggar represent Le Bonheur at the IHOP National Pancake Day event.

Millers saw how important the community's support is to making Le Bonheur a great place for kids. Like many families, they felt indebted to Le Bonheur and want to give back to the hospital."

Although just 13, Hunter is a powerful advocate, encouraging others that any gift is a gift well-given.

"Even \$10 would help any kid," he said.

College is still a few

years off for this rising 8th-grader, but a career

#### Hunter's travels as a CMNH Champion

1.

2.

combining his love of sports and learning seems to be in the game plan for Hunter.

"I might be a physical therapist or a teacher. I want to work with kids," he said.

While Hunter will spend just one year as Le Bonheur's CMNH Champion, it's clear he will always have a heart for the hospital and its patients.

"I would tell them to be brave," Hunter said when asked what advice he would give to a young patient. "Le Bonheur is going to take great care of you."

Le Bonheur is proud to partner with Children's Miracle Network Hospitals (CMNH). CMNH raises funds and awareness for 170 member hospitals in the U.S. and Canada. Donations stay local to fund critical treatments and health care services, pediatric medical equipment and charitable care. Partners including Walmart, Sam's Club, Costco, Love's, IHOP, Phi Mu and more raise funds locally to support Le Bonheur. Thanks to your support, CMNH fundraising efforts contribute more than \$1.2 million each year. Learn more at childrensmiraclenetworkhospitals.org.



**1.** At NE MS Championship Rodeo

5.

3.

- 2. At Mississippi State Dance Marathon
- 3. Suzanne and Hunter show off their bandages to celebrate Children's Hospital Week

2010

\$35,471.03

Pone Dollars

4.

- **4.** Hunter accepts a donation to the hospital from Ashley Furniture employees
- 5. With Le Bonheur President Meri Armour

## When a mother is worried about her child, nothing else matters. With your support, nothing else has to.



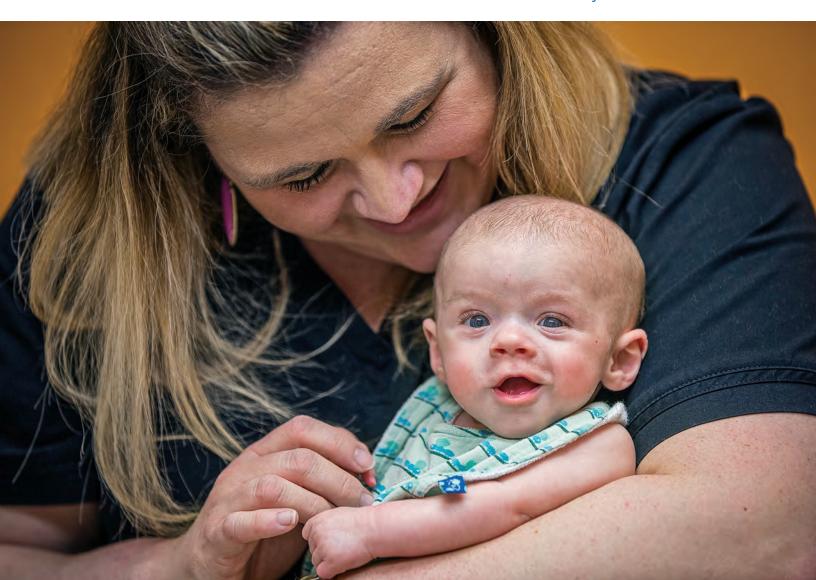
Your estate gift to Le Bonheur Children's Hospital will help us help children. And we believe nothing is more important. Through the generosity of our wonderful donors, children and their families can receive the lifesaving and life-changing care they need.

We've been recognized by *U.S. News & World Report* as being one of the nation's best children's hospitals for the expert care we provide our patients. That's possible only with the continued support of caring people like you.

When it comes to caring for children, every gift matters. Your planned gift will make a difference today, tomorrow and for generations to come.

When working with your financial adviser, please indicate that you'd like to make a bequest to Le Bonheur. Call **901-287-6308** to learn more.

Le Benheur Children's Hospital Where Every Child Matters





# A Century of Support

Children's Foundation of Memphis cements legacy with investment in pediatric research

It started in 1917 with a group of women from Memphis' Calvary Episcopal Church who raised money to buy a wheelchair for a child with polio. Today, their daughters and granddaughters are supporting a research institute committed to the

#### Le Bonheur and the Children's Foundation has always been to improve the lives and health of children. Through the years we both have grown and morphed, but we have not lost sight of that mission," said Roberta Anderson, president of the Children's Foundation of Memphis. "The board of the Children's Foundation does not have the physical presence or ability to

#### prevention, treatment and elimination of pediatric disease.

For more than a hundred years, the women of the Children's Foundation of Memphis have faithfully served the children of the Mid-South. Perhaps their biggest impact is happening today at the Children's Foundation Research Institute at Le Bonheur Children's Hospital.

"The mission of both



The Children's Foundation of Memphis (CFOM) photographed in the 1950s and 2010 have a long history of serving Mid-South children. In 1915, the women founded the Crippled Children's Hospital for children with spina bifida and polio. CFOM was formed when the hospital was sold. Many of the current board members have ties to the hospital.

heal, but we have money to help the doctors and staff at a first-rate children's hospital who do."

In 1993, the Children's Foundation formed a partnership with Le Bonheur and the University of Tennessee Health Science Center to advance research for the challenges facing children. Since then, the Foundation has invested a total of \$17 million and committed to an additional \$5 million for the next five years. Located on Le Bonheur's medical district campus, the Children's Foundation Research



John DeVincenzo, MD, has spent nearly 20 years developing therapeutic and prevention strategies against respiratory syncytial virus, the most common cause of lower respiratory tract infections in young children. He is the first physician scientist to receive the honor of being named the Children's Foundation of Memphis' Endowed Chair of Excellence.

Institute supports physician scientists who are researching some of the most complex medical conditions in children – including neurological disorders, respiratory illnesses, genetic conditions and congenital heart defects.

John DeVincenzo, MD, has benefited from the Children's Foundation's support and was recently awarded its first endowed professorship – the Children's Foundation of Memphis Chair of Excellence. DeVincenzo's research focuses on understanding how respiratory syncytial virus (RSV) – the most common cause of lower respiratory tract infections in children worldwide – occurs in children. He and his colleagues have developed the first RSV antivirals to be tested in children in the past 40 years, and he is now working to develop RSV vaccines as well.

"Our work depends on donors like the Children's Foundation, who have remained steadfast in their commitment to research," DeVincenzo said. "Their gifts allow us to dedicate our time to finding cures for childhood disease. We couldn't do this work without them." The impact of the investments in research at the Children's Foundation Research Institute is undeniable. With the help of generous people like you, we are:



Developing innovative brainmapping techniques to preserve critical functions during brain surgery for epilepsy and brain tumors



Pioneering a non-invasive procedure to close a specific type of hole in the hearts of extremely premature infants



Decreasing the occurrence of kidney tumors in children with Tuberous Sclerosis



Reducing severe sepsis by developing a screening tool in the hospital's electronic medical record



Identifying the connection between asthma and influenza to develop treatments





The Children's Foundation support was instrumental in developing a comprehensive research institute at Le Bonheur. The initial gift of \$5 million funded the construction of laboratories and major equipment, as well as research grants. Throughout the years, the Children's Foundation support continued to provide the infrastructure researchers need resources like biomedical informatics, scientific editing and clinical trial support.

"We understood that paying the light bill and equipping the labs "Our work depends on donors like the Children's Foundation, who have remained steadfast in their commitment to research. Their gifts allow us to dedicate our time to finding cures for childhood disease. We couldn't do this work without them."



Pediatric Nephrologist John Bissler, MD, and Pediatric Epileptologist Sarah Weatherspoon, MD, were recruited to Le Bonheur and UTHSC to be part of a comprehensive program for the treatment and research of Tuberous Sclerosis Complex (TSC). The genetic condition causes tumors to form on organs, primarily brain, eyes, heart, kidney, skin and lungs.

– John DeVincenzo, MD

were not very exciting when the hospital was looking for donors. But without the infrastructure in place, researchers would not want to come to Le Bonheur. The groundwork needed to be laid," Anderson said.

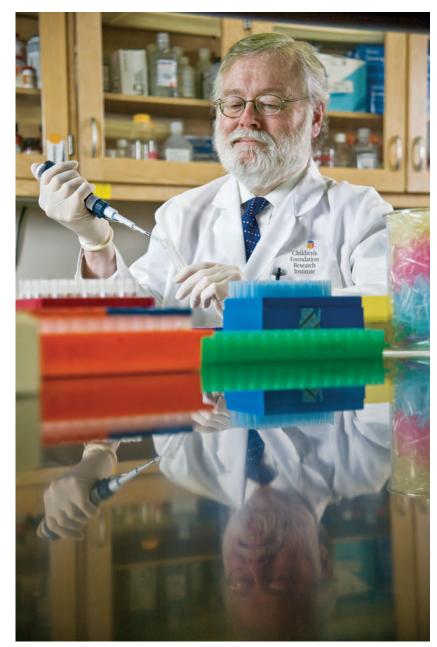
The CFRI has been an attractive feature for physician-scientists recruited to Le Bonheur and UTHSC. Melody Taylor, past president, said, "We know that investments in research will help the hospital attract and keep great physicians. In turn, that talent helps us build a world-class academic research health center – one that can discover new cures for so many childhood conditions."

Scientific Director of the Institute Dennis Black, MD, calls the Children's Foundation members visionaries.

"The Children's Foundation set up the Institute for long-term success. In 1993, they could envision a comprehensive research center where discoveries change the lives of children we're serving in our hospital and children around the world," Black said. "Their visionary leadership allows us to recruit and mentor young researchers who are poised to make great discoveries."

As the field of pediatric medicine has evolved, so too has the Institute. Children's Foundation of Memphis is now supporting precision-based medicine with a gift that will be used to study the link between epilepsy and genetic makeup. Soon, children younger than 3 who receive an epilepsy diagnosis will also receive full genome testing. Neurologists at the Le Bonheur's FedEx Neuroscience Institute know that understanding the genetic cause of a child's epilepsy – and identifying it early in life – can dramatically change a child's prognosis.

"As we learn more about epilepsy, we've found that it is really a broad-spectrum condition – and a child's genome can unlock secret details about each child's condition and educate us on how to treat each individual



Pediatric Gastroenterologist Dennis Black, MD, became the first full-time scientific director of the Children's Foundation Research Institute in 1999. His research interests include pediatric liver disease, disorders of lipid metabolism and molecular mechanisms of fat absorption in the neonate.

case," said Le Bonheur Epileptologist and Researcher Sarah Weatherspoon, MD. "If we can better understand the genetic cause of the seizures, we can personalize treatment early and improve the long-term effects of the disease," she said.



# Time is Brain

#### Quick thinking, genetic test results can save brain function in children with seizures

n pediatric epilepsy patients, access to powerful tools can equal powerful outcomes. That's a lesson the Audrey and Romain Ibled learned during their son Stanislas' three weeks of treatment at Le Bonheur Children's Hospital.

Stan was just 10 months old when he experienced the first of what would become a series of mild seizures. His parents consulted with doctors at Le Bonheur. Despite treatment, Stan's seizures happened more frequently and lasted longer, and he experienced multiple types of seizures.



Stanislas Ibled benefited from a genetic test that helped explain the cause of his epilepsy.

Stan's seizure. He was moved to the intensive care unit (ICU) and intubated, as his breathing had slowed due to the heavy dose of medicine. Afterward, he never really seemed to be himself again.

Weatherspoon says it took

a lot of medication to stop

"He wasn't talking as much, he seemed to be sleeping all the time, he continued to have more seizures," Weatherspoon said.

Weatherspoon's instinct was there was something more than just seizures going on.

"We did a lot more testing," she said. "The MRI was normal. We tested the blood and urine for metabolic diseases. We did a

Epilepsy is a complex

condition in children, Pediatric Neurologist Sarah Weatherspoon, MD, says. Because a child's brain is maturing and changing so quickly, it's important to find the cause of the seizures and the proper treatment.

"There are a myriad of different root causes, many of them genetic; and the treatment may differ based on what that cause is. To make things more challenging — the same genetic problem can present differently in different children, making the diagnosis not always clear cut," Weatherspoon said.

Weatherspoon recommended a multiple-day study in Le Bonheur's epilepsy monitoring unit to better understand how to treat Stan's seizures.

"He came in on a Monday and was doing fine, and we stopped the seizure med he was currently on," said Weatherspoon. "Then, almost out of the blue, he had a very long seizure, lasting well over an hour." spinal tap, looking for certain diseases you can only test for in the spinal fluid."

She also ordered an epilepsy gene panel – a test for more than 500 genes that are associated with seizures in young children. The results, Weatherspoon warned the Ibleds, could take a month or more.

The seizures continued, and Audrey and Romain worried about the impact on Stan's brain – and on his future.

"My son's life was really in danger," says Romain.

The couple had to talk with their two older sons now that the severity of his seizure disorder became clear.

"We needed to be prepared about it," says Audrey. "It was very hard to understand that, especially without him smiling. He couldn't show any expression at all."

Weatherspoon was as anxious as the family for the lab results from the gene panel.

"One month got reduced to two weeks," says Romain.

"Dr. Weatherspoon was able to contact them, and put a lot of pressure on them."

"The genetic test surprisingly came back for a gene that causes a specific type of epilepsy known as Pyridoxal 5'-phosphate-dependent epilepsy – or PLP," says Weatherspoon. "This type of epilepsy usually only occurs in tiny babies, not toddlers like Stan."

PLP isn't treatable with traditional anti-seizure drugs. Rather, the course of treatment is a vitamin cocktail taken four times daily.

"Because of the testing, we knew the vitamin combination was the right thing for him," said Weatherspoon, who noted that within 48 hours of coming off the seizure medicine and being treated with the combination of vitamins, Stan was talking and eating.

"The next day, he started to pick up a toy, and was improving every day," says Audrey. "Now he walks, when we thought he might never walk ... he speaks ... he's our miracle baby."

Stan is now 2 years old and celebrated one year **up** without seizures this summer. He's beginning to speak in English and French. "He is where a 2-year-old should be, exploring, laughing, playing, interacting with kids the same age. No one can imagine that a year ago, Stan was fighting for his life," Audrey says.

Stan's story is one that reinforces the importance of having in-hospital tools that can quickly give doctors the information they need to treat their young patients. Thanks to generous support from the Children's Foundation of



Romain, Audrey, Hugo and Matheo (not pictured) are grateful to have found answers for Stan's seizures at Le Bonheur.

#### *"No one can imagine that a year ago, Stan was fighting for his life."*

Memphis, Le Bonheur will be able to provide full genome testing for children younger than 3 who receive an epilepsy diagnosis.

#### - Audrey Ibled

"Oftentimes in neurology, we say 'time is brain.' The quicker you get an answer, the quicker you institute a treatment, the better the outcome will be," Weatherspoon said. "Knowing the answer can change how we treat them, what meds we give them, and can make the difference between a child who lives a really normal healthy life and a child who has a lot of medical problems."



#### You don't have to be a scientist to make a discovery.

When you become an Everyday Hero for Le Bonheur, you're joining a team of people committed to unlocking new treatments for kids.

**\$15** a month helps purchase Fitbit technology to record activity in children vulnerable to sudden cardiac death

**\$25** a month helps find the long-term effects of head trauma for adolescent athletes

**\$50** a month helps develop innovative treatments for epilepsy based on a child's genetic blueprint

**\$100** a month helps develop a vaccine for RSV, the most common cause of hospitalizations for infants

Sign up today to be an Everyday Hero at **lebonheur.org/heroes** and direct your gift to research.

# The Other Side

*Nurse gives back after son spends 16 days in hospital* 

The first signs are hard to recognize. Constipation and an ear infection. When Raechyl Moore took her baby to the pediatrician with those symptoms, the visit seemed pretty routine.

Who would think of botulism? But in less than three days, Raechyl's son Luke couldn't lift his head. He was starving but couldn't swallow. Gone were his abilities to sit up, pull up or crawl.

As a neonatal intensive care nurse, Raechyl knew her son needed expert attention, and fast. She drove from her home in Atoka, Tenn., to the same place she's worked for the last seven years, but this experience was new. Because this time, she arrived in the Le Bonheur Children's Hospital parking lot not as an employee, but as a mom. As soon as Raechyl and husband, Keith, brought Luke in, the family was consulted by a team of specialists ranging from neurology to infectious

disease. Fewer than 100 babies are diagnosed with botulism in the United States each year. Luke was one of them, with doctors hypothesizing that he ingested the bacteria from spores on the ground stirred up during construction near his home.

Botulism is a life-threatening bacterial illness. Early detection and



Luke Moore's sudden illness nearly took his life. Thanks to quick thinking by his mom and care team, Luke fully recovered.

to the Pediatric Intensive Care Unit for close monitoring in case he needed to put on a breathing machine.

treatment are critical. As soon as Luke was diagnosed, Le Bonheur flew in an antitoxin out of California — the only drug treatment available.

> "It was amazing how quickly everything happened, how proactive everyone was," said Raechyl. "I knew that the key to surviving was to be at a hospital that recognized the need to protect the airway."

Raechyl and Luke Moore

The toxins in Luke's system prevented him from being able to swallow and threatened to paralyze his respiratory muscles. He was moved

4 LE BONHEUR CHILDREN'S HOSPITAL

Despite the overwhelming situation, Raechyl said she was filled

during this time. "My most grateful moment was when they made me a part of his care team and had the confidence in me as a nurse and a mother to keep his airway clear until the medicine arrived to stop the progression of his

with gratitude



Luke's sisters, Scarlett and Delilah, are glad to have their healthy baby brother home.

disease," said Raechyl. "Because of this, Luke did not have to be intubated, and I held him upright in a chair for three days and cleared his secretions for him to protect his airway. He was never intubated or placed on the ventilator because of their willingness to involve me in his care plan."

Thanks to the swift arrival of the antitoxin, Luke's Le Bonheur stay was reduced from an expected two to three family and co-workers to join their team and help fundraise for the hospital.

"It makes me feel so good to know that the way we talk about patient experience here is real," she said. "I donate to Le Bonheur because I want people to know that I believe in what I work for, honestly. I couldn't be more grateful. I know that what they did for my son, they do for all the kids in Memphis. It means the world to me."

### PUMPKin ORUN

2018 Pumpkin Run Honorary Chair: Luke Moore

In honor of her son, Luke, Raechyl Moore is gathering a team together to fundraise for Le Bonheur at the annual Le Bonheur Pumpkin Run 5k and Family Walk. Will you join her?

Visit **www.pumpkinrun.org** to register for the race, donate to a team or form a team for your friends and family!

Save the date: October 20, 2018





months to 16 days. When Raechyl later put on her scrubs and returned to work,

she said she had a new perspective on the importance of giving back to Le Bonheur.

This October, a year after Luke's hospitalization, the Moores are giving back through the Le Bonheur Pumpkin Run 5K. Luke will serve as the honorary chair, and the Moores are inviting friends,

# Peer Support

Online fundraising tool allows users to raise support through friends, family

he Le Bonheur Foundation recently launched a new peer-to-peer fundraising tool, Everyday Hero. The easy-to-use online platform allows individuals to leverage their own network of supporters to raise funds for a cause near to their heart.

The Williford family of Memphis, Tenn., used the Everyday Hero platform to raise more than \$33,000 for Le Bonheur through the Lucy115 – a cycling ride from Nashville to Sewanee that honors their daughter, Lucy,



The Lucy115 cycling ride and fundraiser asked supporters to donate \$1 per mile to Le Bonheur Children's Hospital. The ride on April 28 and raised more than \$33,000, which will go toward The Le Bonheur Green, an outdoor art installation and play space.

Le Bonheur for numerous reasons. It's an incredible children's hospital in this great city, which relies on outside funding. We were able to see and experience the hospital for about the first two years of our second son, Hays', life," said Judson Williford.

Users can personalize their page with their story and photos, set a fundraising goal and encourage friends and family to donate directly to Le Bonheur through the simple click of a button.

"During our first year of raising funds for Le Bonheur,

"When Lucy died, we requested memorials be made to St. John's Episcopal Church and Le Bonheur. We chose

who died unexpectedly in 2017 at 10 months old.

we used a third party site. The funds did not go directly to Le Bonheur, but instead through the individual who opened the page. This time around, funds went directly to





Le Bonheur, which was great as it cut out 'the middle man,'' Judson said.

Carolyn Harding and Irby Bilsky decided to fundraise for Le Bonheur to celebrate their upcoming wedding. In lieu of gifts, the couple asked for donations to the hospital, where Carolyn's son, Jeff, worked on research during his PhD program with the University of Tennessee Health Science Center in immunology.

"When we decided to get married, we knew that we wanted for and needed



When Carolyn and Irby Bilsky recently married, they asked their friends and families to honor them with a gift to Le Bonheur Children's Hospital. The couple used the hospital's new online fundraising platform.

"In our opinion, there is not a more deserving charitable cause. It has been a great joy for us to share the love and hopefulness of the hospital with all of our friends and loved ones."

#### – Irby Bilsky

that we would ask our family and friends to honor us with donations to Le Bonheur," Irby said. "In our opinion, there is not a more deserving charitable cause. It has been a great joy for us to share the love and hopefulness of the hospital with all of our friends and loved ones."

nothing. We recently toured the hospital. We knew right away

The couple has nearly met their goal.

#### Visit lebonheur.org/fundraise to set up your fundraising page. It's easy!

- 1. Sign up to create your page.
- 2. Select from a handful of Le Bonheur templates, including birthday, memorial and celebration themes.
- 3. Personalize your page with a story, photo, and fundraising goal.
- Start fundraising by sharing your individualized link with family and friends.



# Lemonade for Le Bonheur

emenade

for LeBonheur

please

ALL MONEY GOES TO LeBonheuri

A little glass of lemonade can go a long way to making a difference. During one weekend in April, children across the region set up more than 57 lemonade stands and raised money to help Le Bonheur Children's Hospital.

Le Bonheur Club, a non-profit organization dedicated to raising support and volunteering for Le Bonheur, launched the first Lemonade for Le Bonheur. The



Club provided fundraising kits, which included a banner and stickers, to help the kids get started. The sky was the limit. Stands featured various flavors of lemonade, cookies, crafts and other items for sale. Children took great pride in decorating their stands and creating signs to advertise.

"A few years ago, my daughter, Maggie, and her friends had so much fun raising money for Le Bonheur at their lemonade stand. Several other



Le Bonheur Club Community Special Events Co-chair Lala Taylor's children and neighbors hosted lemonade stands on Friday and Saturday – raising \$724.

Le Bonheur Club members had similar experiences, so we launched a community-wide Lemonade for Le Bonheur weekend. We were so impressed with the response," said Apryl Deas, who serves as the 2017-18 Le Bonheur Club Community Special Events Chair.

Large groups of students from Briarcrest Christian School and Christ Methodist Day School joined the effort. Even a few of the retailers at The Shops of Saddle Creek in Germantown got in on the fun.

Le Bonheur Club member and committee co-chair Lala Taylor's 6-year-old twins had so much fun on Saturday, they set up their lemonade stand again on Sunday. Hunt and Louise decorated the cups with Le Bonheur stickers and took turns directing to their stand. The pair, along with 2-year-old sister Holland, raised \$724.

"The kids know that Le Bonheur is their children's hospital, and they were so willing and excited to help," Apryl said. "We wanted to show the kids what we can do as a community. Any amount they raise matters and eventually we can raise hundreds



Louise Taylor and Jane Rojas took pride in decorating their stand and serving their customers. of thousands of dollars for Le Bonheur." Want to host a Lemonade for Le Bonheur stand? Contact Lala Taylor at laladtaylor@ yahoo.com to request a packet.



"These girls raised \$605 today at their Lemonade for LeBonheur stand! We are so proud of their cheering, their gracious thank yous to everyone who stopped, and most of all understanding how blessed they are to be spending a beautiful spring morning raising money for such a wonderful cause." - Leslie Hines



"We had a wonderful two hours with the lemonade stand for LeBonheur! We even had one donor who bought a \$100 cup of lemonade. In total for only two hours, we made \$338 only asking for \$1 per cup donation." - Jamie Harris



"We are glad to report that our lemonade stand was a success! Not only did we have a great time with our friends and neighbors but we raised nearly \$150. The kids understand that Le Bonheur is 'their' hospital and learned to work as a team to address their 'clients.' Someone would approach the car or walk-up customers to take their order. Someone else would prepare the drink and add the stickers. We also had some marketing lessons. They learned that if they walked up to the busy corner that they could attract more customers (like the firemen from station 21). They also learned that our community can be very generous. We look forward to participating again next year!" - Susan Golden

## **Recent Events**

## Gurus of Golf hits a hole in one



More than 80 amateur golfers learned firsthand from some of the best teaching pros in the business at the **10th annual Gurus of Golf**. While perfecting their swing, attendees raised more than \$375,000 to help kids live full, healthy and productive lives. The event has raised nearly \$3 million for Le Bonheur.

#### FedExFamilyHouse Gala lights up the house

This year's **FedExFamilyHouse Gala** at the Peabody Hotel surpassed previous events, raising more than \$1.2 million. Thanks to generous supporters, FedExFamilyHouse provides housing at no charge to families who travel long distances for treatment at Le Bonheur. A big high five to celebrity guest NFL Quarterback Drew Brees, Honorary Chairs Cristina and Marc Gasol and Event Chair Ed Coleman.



#### Le Bon Appétit serves up delicious evening

The fourth **Le Bon Appétit** was an extraordinary celebration of food and wine benefiting Le Bonheur. More than 1,100 people attended the event at Crosstown Concourse featuring 42 local and national chefs and three mixologists. The event was hosted by Kelly English, chef/owner of Restaurant Iris, Second Line, Iris Etc. and Magnolia House, and Le Bonheur Club. Started in 2012 and held every other year, Le Bon Appétit has raised more than \$1 million.



#### Date night for dads and daughters

It's the event of the year for dads and daughters in Tupelo, Miss. More than 1,000 dads and daughters put on their fanciest dresses and sharpest suits to dance the night away at the 16th annual **Gumtree Father Daughter Ball**. Not only did the dads and daughters enjoy a great night together, they raised more than \$60,000 to help the kids at Le Bonheur.



#### Big hair. Big fun.

More than 200 friends of Le Bonheur donned their craziest wigs for Big Wig Ball in June. This year, **Big Wig Ball** raised nearly \$40,000 to support Le Bonheur. The event was presented by iBank and included entertainment by Charvey Mac, Jerred Price as Almost Elton John and DJ Justin Jaggers. A big thank you to event chair, Keri Chapman.



#### **Chipping-in to help families**

The eighth annual **FedExFamilyHouse Golf Tournament** was another big success. More than 200 golfers participated in in the May event which raised more than \$53,000 to support the daily operations of FedExFamilyHouse.





## **Thank you!**

You're making the difference! Le Bonheur is one of the nation's best children's hospitals again this year.

Your investment has made all the difference. For the 8th year in a row, Le Bonheur Children's Hospital was named one of the country's best children's hospitals by U.S. News & World Report. A nationally ranked children's hospital is truly the best place for children and their families. Because of your help, children in our community have access to the best medical care when they need us most.





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## Siblings Share the Love in Brother's Rehab

This February, Samuel Marshall's life turned upside down. The healthy 16-year-old had a stroke. His heart was much too large – he needed a heart transplant. Samuel's road to recovery has been paved by the steadfast support of his parents and siblings. When siblings Zamara (left) and Daniel (right) come to physical therapy with Samuel, they don't just sit in the waiting room. They join right in with physical therapist Sara Anderson (far right). The family, including parents Rodney and Auset, walked a 5K in April. Now, they have their sights set on an upcoming 5K in August. Samuel's planning on running this time. Read more about Samuel's journey at lebonheur.org/Samuel.